

The book was found

Kiss The Past Hello: 100 Years Of The Coca-Cola Contour Bottle



Synopsis

One of the most unmistakable shapes in the world since its introduction in 1915, the Coca-Cola Contour Bottle is an influential symbol of design, art, and culture. What began as a design brief to create a bottle that could be identified in the dark or lying broken on the ground today is one of the most recognized packages on the planet. Published on the occasion of the bottle's centennial, *Kiss the Past Hello* is a vibrant collection of images and art celebrating the Coca-Cola Contour Bottle not only as an icon of design but also as a symbol of optimism, happiness, and the shared moments in our lives.

Book Information

Hardcover: 176 pages

Publisher: Assouline Publishing (April 28, 2015)

Language: English

ISBN-10: 1614284431

ISBN-13: 978-1614284437

Product Dimensions: 8.7 x 0.9 x 12.2 inches

Shipping Weight: 3 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (2 customer reviews)

Best Sellers Rank: #695,391 in Books (See Top 100 in Books) #136 in [Books > Arts & Photography > Graphic Design > Commercial > Advertising](#) #1335 in [Books > Humor & Entertainment > Pop Culture > Art](#) #6144 in [Books > Arts & Photography > History & Criticism > History](#)

Customer Reviews

Robert Goizueta is quoted as saying, "A billion hours ago | human life appeared on earth. A billion seconds ago | The Beatles changed music forever. A billion Coca-Colas ago | was yesterday morning." • Nothing is more iconic to the modern world than the Coca-Cola bottle. This year in 2015 we celebrate 100 years of this iconic figure. It was a creation that was meant to be recognized in the dark and light, to ring out a sense of joy to the sugary drink inside. In the catalogue, "Kiss the Past Hello," the beautifully illustrated book is filled with images of the bottle and the Coke brand. This book is perfect for any library and is also a good companion to the Coca-Cola Bottle exhibit at the High Museum of Art that runs through October 4, 2015. This form kicked off Andy Warhol's pop art revolution and brings a smile to billions a day. Have a Coke and a smile.

Very cool book. Don't expect to read a lot of information out of it though. It is mostly art.

[Download to continue reading...](#)

Kiss the Past Hello: 100 Years of the Coca-Cola Contour Bottle Coca-Cola A Collectors Guide To New and Vintage Coca-Cola Memorabilia B J Summer's Guide to Coca-Cola (B. J. Summers' Guide to Coca-Cola: Identifications, Current Values, Circa Dates) Coca-Cola Collectible Cars & Trucks (Collector's Guide to Coca Cola Items Series) Coca-Cola Its Vehicles in Photographs 1930-1969: Photographs from the Archives Department of the Coca-Cola Company (Iconografix Photo Archive Series) Coca Cola Commemorative Bottles (Coca-Cola Commemorative Bottles: Identification & Value Guide) Wilson Coca Cola Price Guide Commemorative Coca-Cola*r Bottles: An Unauthorized Guide (Schiffer Book for Collectors) Coca-Cola Wall Calendar (2017) The Encyclopedia of Coca-Cola Trays: An Unauthorized Collector's Guide Identifying Coca-Cola Collectibles (Identifying Guide Series) Wilsons' Coca Cola Price Guide (Schiffer Book for Collectors) The Schmidt Museum collection of Coca-Cola memorabilia Petretti's Coca-Cola Collectibles Price Guide, 8th Edition Egon Ronay's Coca-Cola Guide Best Pubs of Britain (Egon Ronay's Guide United Kingdom Pubs and Inns) Collector's Guide to Cartoon & Promotional Drinking Glasses : Pepsi - McDonalds - Sports - Disney - Coca-Cola - Much More (over 3000 glasses) The Sparkling Story of Coca-Cola: An Entertaining History including Collectibles, Coke Lore, and Calendar Girls Hello Kitty, Hello Everything: 25 Years of Fun Every 100 Years - The Woody Guthrie Centennial Songbook: 100 Years - 100 Songs Buttocks Reshaping: Posterior Contour Surgery: A Step-by-step Approach Including Thigh and Calf Implant

[Dmca](#)